



news release

Concert Release

Gospel music never sounds so good than when it's delivered with family harmony. This family group takes it a little further with a fresh sound that has been touching hearts across the country for the past 20 years. The Keffers from Nashville, Georgia, bring an exciting and powerful worship experience with some of the most anointed gospel music you will ever hear. Their music has received recognition and acclaim with 2 Dove Award nominations, incredible charting success with radio, television appearances and numerous other accolades. With a father who has been preaching for 35 years, a mother who was brought up in a preachers home, a daughter who writes some of the most insightful and powerful music recorded by numerous gospel artist and a son with great big voice and a bigger personality...Gary, Linda, Amy and Paul complete a powerful family ministry.

The Keffers, on a extensive cross-country tour, will be appearing at _____
in the _____ service on _____ at _____.

Spend an evening with The Keffers and you will probably find a smile on your face, maybe a tear in your eye and ultimately your eyes and heart lifted in praise!

Preaching Release

The Keffers from Nashville, Georgia have traveled throughout the United States and to eight foreign countries in the ministry of evangelism. Just now beginning their 20th year, this unique group has brought an exciting message with a special family appeal through gospel music and preaching that has touched the lives of people of all ages and backgrounds. The Keffers have recorded 14 albums and their music has received 2 Dove Award nominations. They present a family sound that is much in demand across America and abroad today.

The dynamic, encouraging and compassionate preaching that Evangelist Gary Keffer brings to a service, will challenge, bless and change any life. Your life will be enriched when you experience an evening of ministry with the Keffers.

The Keffers, on a extensive cross-country tour, will be appearing at _____
in the _____ service on _____ at _____.
Don't miss this opportunity to experience this exciting family ministry! You'll be glad you did!

~INSTRUCTIONS~

PICK THE NEWS RELEASE THAT WILL FIT THE TYPE OF SERVICE YOU ARE PROMOTING WITH THE KEFFERS. TAKE THE RELEASE TO YOUR LOCAL NEWSPAPER(S) TO BE PLACED IN THE "CHURCH NEWS" SECTION OF THE PAPER. IF POSSIBLE, YOU ALSO NEED TO INCLUDE A PICTURE OF THE KEFFERS. THIS SHOULD ALL BE SUBMITTED TO THE PAPER(S) AT LEAST 3 WEEKS PRIOR TO THE KEFFERS APPEARANCE IN YOU AREA.